| Electronic Patent Application Fee Transmittal |   |          |          |        |                         |  |  |
|---|---|----------|----------|--------|-------------------------|--|--|
| Application Number:                           | 09780995  |          |          |        |                         |  |  |
| Filing Date:                                  | 09-Feb-2001   |          |          |        |                         |  |  |
| Title of Invention:                           | In-contents advertising method, in-contents advertising server, and program-<br>transferring medium for realizing in-contents advertising |          |          |        |                         |  |  |
| First Named Inventor/Applicant Name:          | Ken Kutaragi  |          |          |        |                         |  |  |
| Filer:  | Dexter T. Chang./Frances Doyle  |          |          |        |                         |  |  |
| Attorney Docket Number:                       | SCEI 18.302   |          |          |        |                         |  |  |
| Filed as Large Entity                         |   |          |          |        |                         |  |  |
| Utility under 35 USC 111(a) Filing Fees       |   |          |          |        |                         |  |  |
| Description                                   |   | Fee Code | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |
| Basic Filing:                                 |   |          |          |        |                         |  |  |
| Pages:  |   |          |          |        |                         |  |  |
| Claims:                                       |   |          |          |        |                         |  |  |
| Miscellaneous-Filing:                         |   |          |          |        |                         |  |  |
| Petition:                                     |   |          |          |        |                         |  |  |
| Patent-Appeals-and-Interference:              |   |          |          |        |                         |  |  |
| Post-Allowance-and-Post-Issuance:             |   |          |          |        |                         |  |  |
| Extension-of-Time:                            |   |          |          |        |                         |  |  |
| Extension - 2 months with \$0 paid            |   | 1252     | 1        | 490    | 490                     |  |  |

| Description    | Fee Code          | Quantity | Amount | Sub-Total in<br>USD(\$) |
|----------------|-------------------|----------|--------|-------------------------|
| Miscellaneous: |                   |          |        |                         |
|                | Total in USD (\$) |          |        | 490                     |